**Date: 24/09/2018**

**Report – Medical Camp (Korba)**

Medical camps are free health checkup camps & Outreach activities conducted throughout India to ensure that healthcare is accessible to every strata of society. All hospitals and even some NGOs conduct Medical camps to raise awareness about health issues and also to act as an outreach activity by which potential patients can be screened and later seek treatment at the same hospital. Most camps are general in nature, however, some camps are conducted for specific diseases or causes.

We had conducted a Cancer screening camp at Korba on 22nd September 2018 in collaboration with BALCO Hospital. The primary aim of the camp was to provide free cancer screening to the employees of BALCO and to increase our brand awareness in the local area. Another aim of the camp was to spread awareness about the multiple forms, symptoms, and treatments of Cancer, while giving the populace an understanding of the world class facilities available at BMC.

To ensure the success of the camp and an adequate number of screenings, we also undertook extensive on-ground marketing activities to drive footfalls. All major hospitals in the area were identified and the doctors were made aware of the camp in advance. Flexboard was put up in front of BALCO Hospital to further create awareness.

Aims & Objectives of the Camp

* Increase our brand awareness in Korba
* Build goodwill among the populace and the employees at BALCO
* Detect possible cases of Cancer and provide treatment at our Hospital

Event

The camp started around 1:00 PM in the afternoon and went on till 2:30 PM. A total of 20 patients were screened. Out of this, 4 patients were asked to come to BMC for further medical diagnosis and treatment. The tests conducted include all basic body vital signs like Height, Weight, RBS, Pulse, Temperature etc., Head & Neck examination, Breast Cancer examination and Gynecological checks also.

4 samples were taken for Pap smear test and 1 sample for FNAC test.

BMC Team

1. Dr. Jayesh Sharma
2. Dr. Gourav Gupta
3. Dr. Ashish Mazumdar
4. Nurse Archana
5. Nurse Lokeshwari
6. Vipendra Singh Rajput
7. Abhishek Mishra
8. Nikhil S

Patient List

|  |  |  |  |
| --- | --- | --- | --- |
| **S. No** | **Patient Name** | **Ph. No** | **Diagnosis** |
| 1 | Bedina Sahu | 9993623957 |  |
| 2 | Govind Kumar | 9993623957 |  |
| 3 | Meena Saluja | 9098709505 | Usg Mammography |
| 4 | Bhagwati Rathore | 9993000826 | Usg Mammography |
| 5 | Shyam Katkar | 9229434051 | MRI Stomach |
| 6 | Pankaj Mahanti | 7879798399 | CA Stomach 4th stage |
| 7 | Deepmala Soni | 9981154543 | Pap Smear |
| 8 | Kaushilya Dewangan | 9826117881 |  |
| 9 | Abdul Hakeem | 8780962456 | FNAC, Suspected CA Larynx |
| 10 | Kalvali Solanki | 9755000833 |  |
| 11 | Santoshi Bareth | 8349318628 | Breast Lump, Consult after 2 months |
| 12 | Rahul Kumar | 8349201156 | Consult ENT Specialist |
| 13 | Harish Kumar Sahu | 9993568683 |  |
| 14 | Priyanka Singh | 9630071342 | Usg Mammography |
| 15 | Rashmi Soni | 7042469061 | Pap Smear |
| 16 | Melan Bai | 9893967619 |  |
| 17 | Abhishek John | 9993976750 | Slide Review at BMC |
| 18 | Swati Trivedi | 9407604554 | Pap Smear |
| 19 | Manika Vishnu | 7869100560 | Pap Smear |
| 20 | Sunil Singh | 9981445575 |  |